

**Gerardo Batalla V.**  
**Resume**

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Ph.D. in Administration, Universidad Autónoma de Querétaro, Mexico; Master's degree in Business Administration, Instituto Tecnológico de Estudios Superiores de Monterrey (ITESM), Campus Querétaro, Mexico; lead auditor, ISO 9000:2000/TS16949 RAB #Q 08408; adjunct professor, ITESM, Queretaro, Mexico; professor of graduate business studies, Universidad del Valle de México, Queretaro, Mexico; director and founder, Business School, Queretaro, Mexico; consultant and advisor to international businesses in the areas of finance and Quality System, information systems, international business issues and negotiation; member, Academy of Management Society ; member, Academy of International Business; past director, Center for Research and Development (cTEC), México; guest speaker at various conferences throughout Latin America regarding such topics as business planning and key factors in achieving business growth; currently writing Ph.D. thesis, "Business Strategy Types and Innovative Practices"

**SELECTED BUSINESS EXPERIENCE**

**Consulting & Training**, Dealer of GM, Nissan, Chrysler, BMW, Field Container (Supplier Kellogg's), PAT Precisión Acero transformado (Supplier TREMEC, TSP, Eaton), CFE (termoeléctrica de Salamanca), PRATT & WHITNEY (ITR), Hi-Lex Mexicana, Brose, Flex & Gate, Invista (Celanese), Delphi, EMZ-Hanauer, VITRO, TECHKEM y PTS

**Senior project manager**, Development system for Center for Research and Development (cTEC), México.

**EDUCATION**

**Phd Administration**, Universidad Autónoma de Querétaro, Mx.

**MBA**, ITESM Instituto Tecnológico de Monterrey, Campus Querétaro.

**IIS**, ITESM Instituto Tecnológico de Monterrey, Campus Querétaro.

**Lead Auditor ISO9000:2000/TS16949**, Perry Johnson

**Certificate in Teaching English as a Foreign Language**, Business School Course/TEFL  
**Member**, Academy of Management Society, 2007